

## The Analysis of The Speech Style Used by Steve Harvey's Talk Show in The Episode "Inspiring Young Man Brings Steve Harvey To Tears"

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### **ABSTRACT**

The purpose of this research is to analyze the speech style used by Steve Harvey in the episode "Inspiring Young Man Brings Steve Harvey to Tears". On Steve Harvey's official YouTube page called The Steve TV Show, the episode recorded 575,739 views and episodes uploaded on March 24, 2024. The Steve Harvey Show is a television show. This research aims to identify and categorize the various speech styles used by Steve Harvey (Host) and Walter Carr (guest) in the episode, as well as to understand the context and function of each style. The method used in this research is qualitative descriptive analysis for data collection. Data collected from analyzed video and transcripts of talk show episodes were analyzed and then classified based on the theory of Joos Martin (1962), which divides speech style into five levels, namely: frozen style, formal style, consultative style, informal style, and intimate style. Based on Joos Martin's theory, Steve Harvey and Walter Carr preferred Consultative Speech Style at 84,62%, Casual Speech Style at 7,69%, Formal Speech Style at 15,38%, Intimate Speech Style at 0%, Frozen Speech Style at 0% emerging during intense emotional moments at and the guest. These findings explain how speech style preferences influence interaction and emotional resonance in talk-show situations.

**Keywords:** *Speech Style, Steve Harvey, Talk Show*

### **ABSTRAK**

Tujuan dari penelitian ini adalah untuk menganalisis gaya bicara yang digunakan oleh Steve Harvey dalam episode "Inspiring Young Man Membawa Steve Harvey Menangis". Di laman YouTube resmi Steve Harvey bernama The Steve TV Show, episode tersebut mencatatkan 575.739 penayangan dan episode diunggah pada 24 Maret 2024. The Steve Harvey Show adalah sebuah acara televisi. Penelitian ini bertujuan untuk mengidentifikasi dan mengkategorikan berbagai gaya bicara yang digunakan oleh Steve Harvey (Host) dan Walter Carr (tamu) dalam episode tersebut, serta untuk memahami konteks dan fungsi masing-masing gaya tersebut. Metode yang digunakan dalam penelitian ini adalah analisis deskriptif kualitatif untuk pengumpulan data. Data yang dikumpulkan dari video yang dianalisis dan transkrip episode talk show dianalisis dan kemudian diklasifikasikan berdasarkan teori Joos Martin (1962), yang membagi gaya bicara menjadi lima tingkatan, yaitu: gaya beku, gaya formal, gaya konsultatif, gaya informal, dan gaya intim. Berdasarkan teori Joos Martin, Steve Harvey dan Walter Carr lebih memilih Gaya Pidato Konsultatif sebesar 84,62%, Gaya Pidato Santai sebesar 7,69%, Gaya Pidato Formal sebesar 15,38%, Gaya Pidato Intim sebesar 0%, Gaya Pidato Beku sebesar 0% muncul selama momen emosional yang intens di dan sebagai tamu. Temuan ini menjelaskan bagaimana preferensi gaya bicara mempengaruhi interaksi dan resonansi emosional dalam situasi talk-show.

**Kata Kunci:** *Gaya Bicara, Steve Harvey, Talk Show*

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## INTRODUCTION

Speech style is an important topic in linguistics and sociolinguistics because it shows how people adapt their language to different social and environmental contexts. (Sakti & Weda, 2020). Furthermore, Sakti & Weda (2020) stated that everyone uses their own way of communicating with other people. Usually, they put themselves in the current situation with a certain style. There are five types of speech styles, including: informal style, formal style, intimate style, frozen style, and consultative style proposed by (Joos Martin, 1978). Speech style refers to variations in a person's use of language based on context, audience, and purpose. Tone, pace, vocabulary, and syntax are examples of such differences. Speech style refers to the one's style or appearance of language that is used and it is considered to be the most important in the current aspect of sociolinguistics quoted (Theodoropoulou, 2020).

Steve Harvey is a famous comedian, actor, and talk show host. He now hosts the Steve Harvey Show. NBC TV usually broadcasts the show. Steve Harvey often hosted a variety of inspiring and fun sections of the event, featuring guests from a wide range of backgrounds. "Inspiring Young Man Brings Steve Harvey to Tears" is a very striking episode in which a young man moves Steven Harvey into tears. On Steve Harvey's official YouTube page called the Steve TV show in the episode recorded 575,739 views and episodes uploaded on March 24, 2024 you can watch this episode along with many other extra program videos on youtube steve TV show. <https://youtu.be/oFNCbvjvE2c>

This research aims to examine the speaking style used by Steve Harvey during certain emotions. The moment was recorded in the segment entitled "Inspiring Youth Makes Steve Harvey Cry". Steve Harvey is a famous comedian, actor, and television personality, known for his charismatic and dynamic communication style. Cited from Dell Hymes (1962, p. 224) defines speaking style as an individual's adaptation to the communication rules and norms that apply in a particular community, also known as the "SPEAKING" model. (Setting, Participants, Ending, Act Order, Key, Instrument, Norm, and Genre).

However, this analysis digs deeper into Steve Harvey's speaking style, intonation, word choice, and emotional expressions during this episode, so that researchers can understand the nuances of his communication. The segment likely received attention for its emotional resonance, indicating that Steve Harvey's speaking style played an important role in conveying the depth of his feelings. By analyzing his speaking style, researchers attempt to uncover the rhetorical devices, emotional cues, and linguistic strategies that Harvey uses to evoke strong emotions in himself and his listeners.

This research not only contributes to the understanding of Steve Harvey's communication style but also highlights the broader implications of effective delivery, emotional expression, and audience engagement in media and public discourse. Additionally, this research may also provide insight into the role of authenticity and vulnerability in effective communication, especially in the context of inspirational or emotionally charged narratives.

The findings of this analysis may impact a variety of fields, including communication studies, media studies, linguistics, and psychology, by providing a

deeper understanding of the mechanisms underlying effective verbal communication and emotional expression in public speaking contexts.

The aim of the research is to analyze the speaking style used by Steve Harvey in the episode "Inspiring Young People to Cry, Steve Harvey." It is to increase our understanding of how language can be utilized to inspire, entertain and amuse audiences. We can learn about Steve Harvey's speaking style in this episode and how he uses language to connect with his audience and convey different emotions. This research can also help us better understand the role of emotional intelligence in communication and interpersonal relationships.

The research questions that came up are (1) what types of speech styles does Steve Harvey use in the episodes of "Inspiring Young Man Brings Steve Harvey to Tears"? and (2) How does Steve Harvey's speech style influence guests and the audience in the episode "Inspiring Young Man Brings Steve Harvey to Tears." ?

The research objectives of this study are (1) to find out the types of speech styles used by Steve Harvey in the episode "Inspiring Young Man Brings Steve Harvey to Tears." and (2) to find out the influence of Steve Harvey's speech style on the audience and guests in the episode "Inspiring Young Man Brings Steve Harvey to Tears."

## Speech Style

There are five types of speech styles proposed by (Joos Martin 1962), including informal style, formal style, intimate style, frozen style, and consultative style. Informal or casual style is a style that is always used in groups of people as an everyday style when talking to each other, formal style is used in formal situations.

Speech style refers to the way a person interacts with other people verbally. However, some people have researched the way a person speaks through written or spoken literary works. They will examine and categorize speech styles found in literary works and other works of art. Some individuals may also use transcripts or subtitles of talk shows to study speech style.

Furthermore, according to Joos (1967) in Alwasilah (1993, p. 45), speech style refers to how a society's social factors greatly influence how language appears and is defined by a formality scale. A person's speech pattern varies depending on age, sex, social standing, occupation, and social distance from their spouse. These variations have a significant role in dictating the kinds of speech patterns that people utilize when speaking to one another.

Martin Joos 1962 in his book "The Five Clocks" classifies speaking styles into five main types: Frozen Style, Formal Style, Consultative Style, Casual Style, and Intimate Style. Here are explanations and mini conversation examples for each style:

### a. Frozen Style

Frozen Style is a very formal style of speech, often unchanging, and is usually used in ceremonial or official situations such as the text of laws, oaths, and prayers. This style has a very rigid structure and no improvisation.

Example Conversation:

Lawyer: "I hereby declare that the defendant is guilty in accordance

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with article 335 of the Criminal Code on serious maltreatment.”

Judge: “I declare this hearing closed. The verdict will be read next week.”

## b. Formal Style

Formal Style is used in official or academic situations, such as speeches, presentations, or official documents. The language used is usually well-structured and tends to be more polite and careful.

Example Conversation:

Speaker: “Good morning, my respected audience. On this occasion, I will discuss the impact of climate change on marine ecosystems.”

Listener: “Thank you for the very informative explanation.”

## c. Consultative Style

Consultative Style is a style of speech used in situations that are slightly more relaxed than formal style, but still structured and polite. It is usually used in professional discussions or consultations.

Example Conversation:

Gusti (Doctor): “How are you feeling today, Mrs. Merry? Is there any change after starting this new medication?”

Mrs. Merry (patient): “I feel a little better, Doc. But I still feel pain in my back.

## d. Casual Style

Casual Style is a style of speech used in casual and unofficial situations, such as conversations with friends or family. The language used tends to be simpler and more informal.

Example Conversation:

Tom: “Hey, have you seen the new movie that came out yesterday?”

Jerry: “Not yet, but it's really exciting, isn't it?”

## e. Intimate Style

Intimate Style is a style of speech used in very close relationships, such as between spouses or very close friends. The language used is often more personal and full of references that only both parties understand.

Example Conversation:

Couple: “Honey, do you remember when we first met in the park?” Partner: “Yes, I remember. It was a very special day for both of us.”

## Steve Harvey (Host) and Walter Carr (guest)

Broderick Stephen Harvey or short name Steve Harvey, was born on January 17, 1957. Steve Harvey is a comedian from the United States. He is known as a television host, radio personality, and producer, and he is also known as a writer and actor. He is best known for his roles in hosting various television programs, such as "The Steve Harvey Morning Show", "Family Feud", "Celebrity Family Feud", and "The Steve Harvey Show". His distinctive comedic style, charismatic personality, and motivational speeches have made him go viral. Steve Harvey's contributions to the

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world of entertainment and his ability to connect with diverse audiences have earned him numerous awards.

Walter Carr is an American who received widespread recognition in July 2018 for his extraordinary dedication to his work. At that time, Walter Carr was a student and employee at the Bellhops moving company. When his car broke down in the early hours of the morning before his first day of work, rather than miss his shift, Carr decided to walk more than 20 miles from his home in Homewood, Alabama, to Pelham, where the moving job was located.

His determination and commitment were evident when a Pelham police officer encountered him during an early morning walk. Impressed by his story, they took him to breakfast and then took Carr to work. Her perseverance and dedication quickly went viral after homeowner Jenny Lamey shared her story on social media. Bellhops CEO, Luke Marklin, was also inspired by Walter Carr's story and surprised him by gifting him a car to replace his damaged one.

Walter Carr's story received attention in national media and was celebrated as an inspiring example of the hard work, dedication, and effort a person puts in to ensure they fulfill their responsibilities.

Steve Harvey's talk show is called "Steve," previously known as "Steve Harvey." It is an American syndicated talk show that premiered in September 2012 and is produced by Endemol Shine North America. The show features Steve Harvey as host and includes a variety of segments such as celebrity interviews, human interest stories, and discussions on various topics including relationships, family, and self-development. The original version of the show ran until 2017, after which it was renamed and relaunched as "Steve" with a new format and a focus on more celebrity interviews and comedy. The relaunch took place in September 2017 and was produced by IMG. The show continued through June 2019. Throughout its run, "Steve" amassed a loyal audience and featured many famous guests, utilizing Harvey's comedic talents and engaging personality to entertain and inspire audiences.

## Previous Studies

Previous research on speech styles has predominantly concentrated on their categorization, functionality, and influence on communication. One of the seminal studies in this field is that of Joos Martin (1962), which identified five distinct speech styles: frozen style, formal style, consultative style, casual style, and intimate style. Martin's framework has been widely employed for the analysis of diverse forms of spoken and written communication.

A study by Theodoropoulou (2020) underscored the significance of speech style in sociolinguistics, illustrating how distinct styles are utilized in accordance with context, audience, and purpose. This research underscored the notion that speech style serves not only as an expression of individual identity but also as a conduit for effective communication in a multitude of social contexts.

Sakti and Weda (2020) conducted further research into the role of speech styles in the context of media, with a particular focus on talk shows and interviews. The researchers observed that hosts and guests frequently alternate between styles

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in order to maintain engagement, convey authenticity, and manage the flow of conversation. The researchers concluded that an understanding of these shifts is crucial for the analysis of the dynamics of televised interactions.

In the context of talk shows, previous studies have examined the speech styles of various hosts with the objective of understanding their impact on audience perception and engagement. For example, research on Oprah Winfrey's talk show demonstrated that her use of a consultative and intimate style facilitated the establishment of a robust connection with her audience and guests (Smith, 2018). Similarly, studies on Ellen DeGeneres's show have indicated that her casual and relaxed style is a significant contributing factor to the show's popularity and relatability (Johnson, 2019).

The aforementioned studies provide a valuable foundation for the analysis of Steve Harvey's speech style. By examining his use of different speech styles in the emotionally charged episode "Inspiring Young Man Brings Steve Harvey to Tears," this research aims to contribute to the existing body of knowledge on speech styles in media and their impact on audience engagement and emotion.

## RESEARCH METHOD

The research methodology employed in this study is discourse analysis. This method is based on the discourse analysis theory proposed by (Norman Fairclough in 1992). This theory places emphasis on a critical analysis of the text and its social context. This enables an understanding of how language is used in everyday communication and how social structures and power are reflected in language. Fairclough's theory integrates linguistic analysis with social, political, and cultural contexts, enabling researchers to discern the processes through which meaning is constructed and sustained in communication.

Sequence of Analysis:

First, the researcher viewed the talk show episode of Steve Harvey titled "Inspiring Young Man Brings Steve Harvey to Tears," accessible via video streaming platforms such as YouTube <https://youtu.be/oFNCbvjvE2c>. Subsequently, the researcher produced a comprehensive transcript of the episode's dialogue. These transcripts were then subjected to an analysis in accordance with the tenets of Norman Fairclough's critical discourse analysis theory. The analytical process entailed the identification of themes, conversational structures, and linguistic patterns that exemplify the manifestation of power and ideology in the interactions between Steve Harvey and his guests.

This research uses a descriptive qualitative approach to analyze Steve Harvey's speech style in the episode "Inspiring Young Man Brings Steve Harvey to Tears". This approach was chosen because it allows researchers to explore in depth the context and function of the various speech styles used according to Martin Joos' theory.

The main data source in this research is the talk show episode "Inspiring Young Man Brings Steve Harvey to Tears" taken from YouTube. This episode was chosen because it contains significant emotional moments and attracts the attention of the audience, so it is relevant to analyze its speech style.

Data was collected through video analysis and transcripts of the conversations in the episode. The steps of data collection include:

1. Rewatching the episode to understand the context and storyline.
2. Making a complete transcript of the conversation.
3. Identifying key passages that show the use of different speech styles.

Researchers took the data and then analyzed it based on the theory of Martin Joos (1962) which divides speech styles into five levels, namely: frozen style, formal style, consultative style, casual style, and intimate style. The analysis steps include:

1. The researcher categorized each part of the conversation into one of the five levels of speech style.
2. Analyzing the context and function of each identified speech style.
3. Summarize how the speech style affects the interaction between Steve Harvey and his guests and the emotional resonance with the audience.

## RESULT & DISCUSSION

The object of this research is Steve Harvey's Talk Show from NBC TV and uploaded on March 24, 2024. On Steve Harvey's official Youtube Channel called the "Steve TV Show" <https://youtu.be/oFNCbvjvE2c>

This analysis here is five types of speech styles proposed by (Joos Martin 1962), including informal style, Formal style, Intimate style, Frozen style, and Consultative style.

Types of Speech Styles Found in Steve Harvey's Talk Show Episode "Inspiring Young Man Brings Steve Harvey to Tears".

In this study, the writer only found 3 types of speech styles. They are formal style, consultative style, and casual style. To avoid excessive data discussion, the writer filters some data that can represent all data to be discussed as sample data from each type of speech style. These data are described below.

Based on the transcript analysis of Steve Harvey's show, here are examples of formal style, Casual style, and consultative speech styles used by Steve Harvey and Walter Carr, along with the minutes of conversation:

1. Formal Style (Minute 7:38 - 13:00) Example:

Steve Harvey: "You know man, I mean for him to do that in your name for this woman to open up her home for this guy to give you a car. It's still a lot of good people in this country, man. It's still a lot of good people who care."

Context: Steve talks about the kindness of the people who helped Walter, demonstrating the use of a formal language style with structured word choice and a deep message.

2. Consultative Style: (Minute 0:00 - 1:00) Example:

Steve Harvey: "My next guest is a college student who just truly embodies what it means to go that extra mile. After his car broke down before

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his first day of work he was determined to get there anyway.”

Context: Steve introduces Walter Carr by explaining his background in detail, using a consultative language style that seeks to explain and understand the situation.

(Minute 1:51 - 2:35)

Example:

Walter Carr: “Walking at night time in dark streets cars dodged me at the last minute. Even at one point in time, a dog chased me.”

Context: Walter describes his experience walking to work in a consultative style, providing details about the challenges he faced

### 3. Casual Style: (Minute 4:36 - 5:25) Example:

Walter Carr: “Seriously? Thank you. Thank you, thank you.”

Context: Walter reacts with shock and gratitude when given the car by Luke Marklin. The language style used is more casual and spontaneous, showing honesty and emotion.

In a conversation between Steve Harvey and Walter Carr, different language styles are used to highlight important moments. Steve Harvey employs a formal language style when discussing the kindness of people who helped Carr, emphasizing the positive nature of individuals in society. On the other hand, a consultative language style is used to introduce Carr's background, focusing on his determination to overcome obstacles such as his car breaking down before his first day of work. Walter Carr himself uses a consultative style to describe his experience walking in the dark streets, sharing details about cars narrowly avoiding him and even being chased by a dog. Finally, a more casual language style is used by Carr when he expresses gratitude spontaneously and honestly upon receiving a car from Luke Marklin. These contrasting language styles effectively communicate the different aspects of the story and the emotions experienced by the individuals involved.

Here is the table illustrating based on the data from the analysis of the transcript and also based on the theory proposed by (Norman Fairclough in 1992). This theory emphasizes a critical analysis of the text and its social context.



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Minutes	Types of Speech Style	Contex	Reason
0:00-1:00	Consultative Speech Style	Steve Harvey Introduces (the guest) Walter Carr, Providing on his background story and setting a semi formal and interactive tone.	Steve Harvey's approach is semi-formal and interactive, introducing Walter Carr to the audiences about his bacground.
1:00-1:51	Consultative Speech Style	Steve Harvey asked	The interaction

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		questions about Motivation and Experiences.	semi-formal, with Steve Harvey asking questions and Walter Carr providing detailed responses.
1:51-2:35	Casual Speech Style	Walter Carr telling his experience when he was walking to work, including humorous and casual anecdotes.	Walter Carr uses a relaxed and informal tone. To share personal stories and experiences in a conversational manner.
2:35-3:12	Consultative Speech Style	Steve Harvey Asking Walter Carr about next step in his journey, maintaining a structured dialog	The conversation returns to semi-formal tone as Steve Harvey guides Walter Carr through recounting his journey.
3:12-3:56	Consultative Speech Style	Steve Harvey introduced the homeowner, Jenny who share her emotional response to Walter Story	The dialog remains semi-formal focus on Jenny's reaction and her perspective with Walter Carr determination.
3:56-4:15	Consultative Speech Style	Steve Harvey expresses surprise at jenny generosity, prompting audience applause.	Steve Harvey's reaction is semi-formal, highlighting the significance of Jenny's action and engaging the audiences.
4:15-4:36	Consultative Speech Style	Steve Harvey introduces Luke Marklin, the CEO of Bellhop Movers, who surprises him with a car.	The interaction remains structured and semi-formal focus on Luke's motivation and the impact on Walter Carr.

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4:36-5:25	Consultative Speech Style	Steve Harvey and Luke Marklin just	Tone is semi-formal, with structured dialog
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		discuss the significance of the gift with Walter Carr gratitude.	and expressions of appreciation and motivation.
5:25-6:39	Consultative Speech Style	Steve highlight the various forms of support received, including a GoFundMe Campaign and Walter Carr	The conversation remains semi-formal and focuses on the community response and Walter Carr action.
6:39-7:38	Consultative Speech Style	Steve Harvey Introduces J.W. Carpenter the creation of the Walter Carr Award.	The tone is semi-formal with structured announcements and recognition of Walter Carr impact.
7:38-11:55	Formal Speech Style	Steve Harvey delivers inspiring speech about the broader implication of Walter story, touching on themes of grace and mercy	Speech becomes more formal because focusing on motivation and spiritual themes, with structured, impactful delivery.
11:55-12:30	Consultative Speech Style	Steve Harvey surprises Walter Carr with a vacation package, maintaining a celebratory tone.	Intracin is semi-formal with Steve Harvey explaining the details of the gift and engaging Walter Carr.
12:31-13:00	Formal Speech Style	Steve Harvey Concludes with a formal acknowledgment of Walter potential and expresses heartfelt sentiments.	The tone is more formal with Steve Harvey offering final words of encouragement and appreciation.

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The Table Dominance and Percentage Based on Analysis Transcript.

Speech style	Duraton (minutes)	Percentage
Consultative Speech Style	11 minutes	84,62%
Casual Speech Style	1 minute	7,69%
Formal Speech Style	2 Minutes	15,38%
Intimate Speech Style	0	0%
Frozen Spec Style	0	0%
Total	13 minutes	100%

Description: To calculate the percentage of each speech style the writer used the formula:  $\text{Persentase (\%)} = (\text{Minutes for Each style}) \div (\text{Total minutes}) \times 100\%$

4. Consultative Speech Style:  $\text{Persentase (\%)} = (11) \div (13) \times 100\% = 84,62\%$   
Dominated the conversation, used 11 times, accounting for 84,62%
5. Casual Speech Style :  $\text{Persentase (\%)} = (1) \div (13) \times 100\% = 7,69\%$  Used Once, representing 7,69% of the episode.
6. Formal Speech Style :  $\text{Persentase (\%)} = (2) \div (13) \times 100\% = 15,38\%$   
Appeared 2 times making up 15,38% of the speech style

The Consultative speech style is the most dominant in the episode, as it was frequently used by Steve Harvey and Walter Carr to tell the story and engage with the audience. This style is characterized by a semi-formal tone, with an emphasis on providing information and maintaining a conversational flow.

## CONCLUSION

This analysis of Steve Harvey's speech style in "Inspiring Young Man Brings Steve Harvey to Tears" reveals a nuanced approach to communicating that effectively engages and resonates with the audience. Using a mix of consultative, casual, and formal styles, Harvey skillfully navigates the emotional landscape of the episode, fostering a connection with both the guest, Walter Carr, and the audience.

The study finds that Harvey predominantly uses a consultative style, which accounts for approximately 84,62% of the total conversation. This style is characterized

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by detailed explanations and a semi-formal tone that helps contextualize Carr's story and emphasizes its inspirational nature. Harvey's consultative approach is essential in setting the stage for the audience to fully grasp the significance of Carr's journey and the broader implications of his perseverance. In moments of high emotional intensity, Harvey shifts to a formal style, which accounts for approximately 7,69 % of the dialogue.

This style is characterized by structured language and a profound message, emphasizing the gravity of the kindness shown to Carr and the positive aspects of human nature. The formal style serves to highlight the moral and ethical lessons of the episode, reinforcing the inspirational tone. Casual speech, while less common (15,38%), is used strategically to convey spontaneity and genuine emotion, particularly in reactions of surprise and gratitude. This style allows for a more relatable and authentic interaction. It also increases the emotional impact on the audience.

Overall, Steve Harvey's ability to effectively communicate complex emotional narratives, making his talk show both engaging and impactful, is demonstrated through his skillful use of different speech styles. By demonstrating how different linguistic approaches can influence audience perception and emotional engagement, this research contributes to the understanding of speech styles in media.

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